

JA Company Program™

HIGH SCHOOL & UNIVERSITY

Program Brief:

Students turn classrooms into real start-ups. With guidance from volunteer consultants, the program encourages students to dive into the start-up world, as they organize and operate actual enterprising companies to learn about real life business processes and functions. It ends with an annual competition. Entrepreneurial candidates will be selected for the Start-Up Bridge program.

Program Aims to:

- ▲ Allow young people to demonstrate their business acumen and entrepreneurial skills in a competitive environment, while learning from one another, other business leaders and entrepreneurs.
- ▲ Challenge and award students and teams for their performance, innovation, ideas and demonstration of potential for real start-ups.
- ▲ Give entrepreneurial students the opportunity to apply for the Start-Up Bridge program to launch their ideas into the real world.

Learning Outcomes:

- ▲ Awaken students' interest in starting their own businesses.
- ▲ Empower students to take business leadership roles in the workplace.
- ▲ Students gain confidence in their abilities to successfully compete in the workplace.
- ▲ Students explore their career interests and skills through real life applications.
- ▲ Students build critical managerial skills.

Key Features:

- ▲ Delivered in twelve - fifteen weekly mentoring sessions, followed by the Annual Company Program competition.
- ▲ Delivered with the support of trained corporate volunteers, offering an opportunity to interact with real-life entrepreneurs.
- ▲ Online learning portal and opportunity to interact with young student entrepreneurs from the region.
- ▲ Offered to students from 16 to 24 years of age.

In Partnership with:



Supported by:



INJAZ UAE is a member for Junior Achievement Worldwide (JAW), the world's largest nonprofit business education organization, reaching over 10 million students a year in 122 countries. It serves as a nexus between the business community, educators and volunteers working together to empower young people to own their economic success.

INJAZ UAE delivers cutting-edge, experiential volunteer based programs in work readiness, entrepreneurship, and financial literacy.

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